



PAID POLITICAL
BROADCAST AVAIL REQUEST

TO:	Bill Whittle	Station	WFSB
FROM:	Heather Uttley	HRP OFFICE:	Washington, DC

REQUEST RECEIVED FROM

DATE: 8/21/12

BUYER:	Mike Furman
AGENCY:	Waterfront Strategies
ADDRESS:	3050 K St NW, Ste 100, Washington DC, 20007
PHONE #:	202-338-8700
FAX #:	202-338-0864
OTHER:	

AVAILS FOR

COMMITTEE:	Majority Pac
CHAIRPERSON:	Rebecca Lambe
TREASURER:	
ADDRESS:	700 13 th St NW Suite 600 Washington DC 20005
PHONE #:	202-550-6068
FAX #:	
OTHER:	http://www.majority2012.com/

FOR

CANDIDATE:	Issue
OFFICE:	Issue
PARTY:	Democrat

DAYPARTS:	All
SCHEDULE DATES:	As Ordered
COMMERICAL LENGTH:	:30
PROGRAMS:	All
PLEASE ADVISE IF THERE ARE RESTRICTIONS ON ANY OF THE ABOVE	

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location: WFSB Hartford, CT	Date: 9/21/12
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I, Mike Furman
do hereby request station time concerning the following issue:

Majority PAC

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
	As	ordered			

Total Charges: \$108,575 gross / \$92,288.75 net

This broadcast time will be used by: Majority PAC

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes

☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

Majority PAC 700 13th Street NW	Washington, DC 20005 202-556-6660
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and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation;
 ☐ a committee;
 ☐ an association;
 ☒ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

Rebecca Lamb

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

4/4/12 _____ Date	<i>[Signature]</i> _____ Signature	202-335-5700 _____ Contact Phone Number
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TO BE SIGNED BY STATION REPRESENTATIVE

☒ Accepted
 ☐ Accepted in Part
 ☐ Rejected

<i>[Signature]</i> _____ Signature	William Whittle _____ Printed Name	DOS _____ Title
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AGREED UPON SCHEDULE

For All Issue Advertisements That Communicate a Message Relating to Any Political Matter of National Importance

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		As ordered			

Total Charges: _____

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- (1) actual air time and charges for each spot;
- (2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- (3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired.

REP HEADLINE# 6329187 ***
*** UNAPPROVED REV #1 ***

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CLASS. E. 100.1

CC BY

Figure 1

Figure 1

Order # 494800

: END	: SPTS:	WEEK :	DAYS	: TOTL:
: DATE :	/WK:	INVT :		: SPTS:
9 / 27	2		M-TH	2

REP HEADLINE# 6329187

*** UNAPPROVED REV #1 ***

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK !!!

ORDER WORKSHEET

FAX# 703-516-9680

HARRIS REPORT FROM REP

CHANGES

SEP21/12 12.29

*** WFSB-TV ***

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS
32	R		800P-900P	30		\$8,500.00	10/4	10/4	1		THU	1
PROGRAM : BIG BANG/TWO&HALF MENFTC JUL19/12												
CON COM1: BIG BANG/TWO&HALF MENFTC JUL19/12												
34	S		1230P-200P	30		\$750.00	10/1	10/4	0		M-TH	0
PROGRAM : CBS SOAPROTATION												
CON COM1: CBS SOAPROTATION												
35	A		1135P-1237A	30		\$950.00	10/1	10/4	2		M-TH	2
PROGRAM : DAVID LETTERMAN												
CON COM1: DAVID LETTERMAN												
SEP/12			53250.00	OCT/12		55325.00						
											CONTRACT TOTAL	108575.00
											TOTAL SPOTS	83

MARKET TOTALS \$329,015 WFSB 33% WTNH 43% WVIT 13% WTIC 11% WCTX 0% WCCT 0% WHPX 0%
SHARES ACCURATE CABL 0%

SVC- NSI BOOKS- SEP/12
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME
P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

:LINE#	:REP	:CD	:TIME PERIOD	:LGTH	:SEC	:RATE	:START DATE	:END DATE	:SPTS /WK	:WEEK INVT	:DAYS	:TOTL: SPTS:
30			1100P-1135P	30		\$1,900.00	10/1	10/4	2		M-TH	2
	PROGRAM : 11P EYEWITNESS NEWS											
	CON COM1: 11P EYEWITNESS NEWS											
31			1030A-1130A	30		\$550.00	9/23	9/23	1		SUN	1
	PROGRAM : FACE THE NATION/FACETHE STATE											
	CON COM1: FACE THE NATION/FACETHE STATE											
32			800P-900P	30		\$7,500.00	10/4	10/4	1		THU	1
	PROGRAM : BIG BANG/TWO&HALF MENFTC JUL19/12											
	CON COM1: BIG BANG/TWO&HALF MENFTC JUL19/12											
33			900P-1000P	30		\$8,500.00	9/25	9/25	1		TUE	1
	PROGRAM : NCIS: LOS ANGELES											
	CON COM1: NCIS: LOS ANGELES											
34			1230P-200P	30		\$750.00	10/1	10/4	2		M-TH	2
	PROGRAM : CBS SOAPROTATION											
	CON COM1: CBS SOAPROTATION											
SEP/12			53250.00	OCT/12		55325.00						
											CONTRACT TOTAL	108575.00
											TOTAL SPOTS	85

MARKET TOTALS \$329,015

WFSB 33%

WTNH 43%

WVIT 13%

WTIC 11%

WCTX 0%

WCCT 0%

WHPX 0%

SHARES ACCURATE

SVC- NSI BOOKS- SEP/12

DEMOS- RA35+*

REP HEADLINE# 6329187
*** ORIGINAL REV#0 ***

FAX# 703-516-9680
CREDIT RISK !!
HARRIS REPORT FROM REP
SEP20/12 16.05
*** WFSB-TV ***

ADV # _____ ADV. NAME ISS/MAJORITY PAC REP. # _____ OFF. # _____ SALESMAN # _____

AGY #	AGY. NAME	WATERFRONT STRATEGIES	BUYER NAME	SPENCER WOOD

3050 K ST NW,
SALES PRSN WA- HEATHER UTTLEY (H)

WASHINGTON, DC 20007

ORDER # _____ CONTRACT # 6329187 CLASS: NATL. LOCAL REGIONAL

PRDCT	<u>MAJORITY PAC</u>	<u>EST#1840</u>	COMMENTS: (LINE, ORDER, INVOICE)
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[illegible]

CITY TAX _____ STATE TAX _____ CO-OP BILLING NEEDED _____ DATE SEP20/12 16 05

REP: NEW ORDER
TTL \$108,575 @85X
PLEASE CONFIRM
THANKS SHOSHANA FOR HEATHER

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

MAJORITY PAC

Order # 8878

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AGENCY ADVERTISER CODE = 94												
AGENCY PRODUCT CODE = 100												
AGENCY EST# = 1840												
1			1000A-1100A	30		\$500.00	9/24	9/27	1		M-TH	1
1			1000A-1100A	30		\$500.00	10/1	10/4	2		M-TH	2
PROGRAM : LET'S MAKE A DEAL												
CON COM1 : LET'S MAKE A DEAL												
2			1135P-1237A	30		\$700.00	9/24	10/4	2		M-TH	4
PROGRAM : DAVID LETTERMAN												
CON COM1 : DAVID LETTERMAN												

REP HEADLINE# 6329187
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

HARRIS REPORT FROM REP

:LINE#:REP	:CD:	TIME PERIOD	:	LGTH	:	SEC	:	RATE	:	START DATE	:	END DATE	:	SPTS/WK	:	WEEK INVT	:	DAYS	:	TOTL SPTS:
12		PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS		30				\$1,950.00		10/1		10/4		3				M-TH		3
13		PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS		30				\$1,750.00		9/24		9/27		4				M-TH		4
14		PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS		30				\$1,950.00		10/1		10/4		3				M-TH		3
15		PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS		30				\$1,100.00		9/24		9/27		2				M-TH		2
16		PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS		30				\$1,400.00		10/1		10/4		2				M-TH		2
17		PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS		30				\$2,200.00		9/24		9/27		2				M-TH		2
18		PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS		30				\$2,250.00		10/1		10/4		2				M-TH		2
19		PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS		30				\$1,100.00		9/24		9/27		2				M-TH		2
20		PROGRAM : EYEWITNESS NEWS CON COM1: EYEWITNESS NEWS		30				\$1,400.00		10/1		10/4		2				M-TH		2

REP HEADLINE# 6329187
*** ORIGINAL REV#0 ***

FAX# 703-516
CREDIT RISK !!!
HARRIS REPORT FROM REP

[illegible]

CONTRACT


wfsb.com

WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

And:

Waterfront Strategies
1010 Wisconsin Ave, NW
#800
Washington, DC 20007

Contract / Revision 494861 /		Alt Order # 06329187
Product MAJORITY PAC		
Contract Dates 09/23/12 - 10/04/12		Estimate # 1840
Advertiser Majority PAC		Original Date / Revision 09/21/12 / 09/21/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station WFSB	Account Executive Heather Uttley	Sales Office HRP-WASHING
Special Handling		
Demographic Adults 35+		
IDB#	Advertiser Code 94	Product Code 100
Agency Ref		Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	WFSB	09/24/12	10/04/12	10am-11am	10am - 11am		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	MTWT---				1	\$500.00			
		Week: 10/01/12	10/07/12	MTWT---				2	\$500.00			
N 2	WFSB	09/24/12	09/27/12	Late Night with David Letterman	11:35pm - 12:37am		:30			NM	2	\$1,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	MTWT---				2	\$700.00			
N 3	WFSB	09/24/12	09/27/12	11a-12p Price is Right	11am - 12pm		:30			NM	3	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	MTWT---				3	\$600.00			
N 4	WFSB	10/01/12	10/04/12	11a-12p Price is Right	11am - 12pm		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	MTWT---				3	\$750.00			
N 5	WFSB	09/24/12	09/27/12	CBS Soaps	1230-2p		:30			NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	MTWT---				2	\$600.00			
N 6	WFSB	09/24/12	09/27/12	Eyewitness News	12pm - 12:30PM		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	MTWT---				3	\$750.00			
N 7	WFSB	10/01/12	10/04/12	Eyewitness News	12pm - 12:30PM		:30			NM	3	\$2,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	MTWT---				3	\$750.00			
N 8	WFSB	09/24/12	09/27/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	1	\$500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	MTWT---				1	\$500.00			
N 9	WFSB	10/01/12	10/04/12	3pm-4pm Syndication	2:58pm-4pm		:30			NM	1	\$525.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 10/01/12	10/07/12	MTWT---				1	\$525.00			
N 10	WFSB	09/24/12	10/04/12	4p-5p Dr. Oz	4pm-5pm		:30			NM	8	\$7,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
		Week: 09/24/12	09/30/12	MTWT---				5	\$950.00			
		Week: 10/01/12	10/07/12	MTWT---				3	\$950.00			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
333 Capital Blvd
Rocky Hill, CT 06067
(860)728-3333

Contract / Revision 494861 /		Alt Order # 06329187
Contract Dates 09/23/12 - 10/04/12	Product MAJORITY PAC	Estimate # 1840
Advertiser Majority PAC		Original Date / Revision 09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	WFSB	09/24/12	09/27/12	Eyewitness News	5pm - 5:30pm		:30			NM	3	\$5,250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MTWT---				3	\$1,750.00			
N 12	WFSB	10/01/12	10/04/12	Eyewitness News	5pm - 5:30pm		:30			NM	3	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	MTWT---				3	\$1,950.00			
N 13	WFSB	09/24/12	09/27/12	Eyewitness News	5:30pm - 6pm		:30			NM	4	\$7,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MTWT---				4	\$1,750.00			
N 14	WFSB	10/01/12	10/04/12	Eyewitness News	5:30pm - 6pm		:30			NM	3	\$5,850.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	MTWT---				3	\$1,950.00			
N 15	WFSB	09/24/12	09/27/12	Eyewitness News	6am - 6:30am		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MTWT---				2	\$1,100.00			
N 16	WFSB	10/01/12	10/04/12	Eyewitness News	6am - 6:30am		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	MTWT---				2	\$1,400.00			
N 17	WFSB	09/24/12	09/27/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$4,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MTWT---				2	\$2,200.00			
N 18	WFSB	10/01/12	10/04/12	Eyewitness News	6pm - 6:30pm		:30			NM	2	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	MTWT---				2	\$2,250.00			
N 19	WFSB	09/24/12	09/27/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$2,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MTWT---				2	\$1,100.00			
N 20	WFSB	10/01/12	10/04/12	Eyewitness News	6:30am - 7am		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	MTWT---				2	\$1,400.00			
N 21	WFSB	09/24/12	09/27/12	Inside Edition	7pm - 7:30pm		:30			NM	1	\$1,350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MTWT---				1	\$1,350.00			
N 22	WFSB	10/01/12	10/04/12	Inside Edition	7pm - 7:30pm		:30			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	MTWT---				2	\$1,600.00			
N 23	WFSB	09/24/12	09/27/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	4	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MTWT---				4	\$600.00			
N 24	WFSB	10/01/12	10/04/12	CBS: THE EARLY SHOW	7am - 9am		:30			NM	3	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	MTWT---				3	\$800.00			
N 25	WFSB	09/24/12	09/27/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$2,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	09/24/12	09/30/12	MTWT---				2	\$1,350.00			
N 26	WFSB	10/01/12	10/04/12	Entertainment Tonight	7:30pm - 8pm		:30			NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
	Week:	10/01/12	10/07/12	MTWT---				2	\$1,600.00			
N 27	WFSB	10/01/12	10/04/12	9am-10am	9am - 10am		:30			NM	3	\$1,650.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.



WFSB
 333 Capital Blvd
 Rocky Hill, CT 06067
 (860)728-3333

<u>Contract / Revision</u> 494861 /		<u>Alt Order #</u> 06329187
<u>Contract Dates</u> 09/23/12 - 10/04/12	<u>Product</u> MAJORITY PAC	<u>Estimate #</u> 1840
<u>Advertiser</u> Majority PAC		<u>Original Date / Revision</u> 09/21/12 / 09/21/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				3	\$550.00			
N 28	WFSB	09/24/12	09/27/12	9am-10am	9am - 10am		:30			NM	3	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWT---				3	\$500.00			
N 29	WFSB	09/24/12	09/27/12	Eyewitness News	11PM - 11:35PM		:30			NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	MTWT---				2	\$1,400.00			
N 30	WFSB	10/01/12	10/04/12	Eyewitness News	11PM - 11:35PM		:30			NM	2	\$3,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				2	\$1,900.00			
N 31	WFSB	09/23/12	09/23/12	Face the Nation/ Face the St	10:30am - 11:30am		:30			NM	1	\$550.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	-----1				1	\$550.00			
N 32	WFSB	10/04/12	10/04/12	Big Bang/2.5 Men	8pm - 9pm		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	---1---				1	\$8,500.00			
N 33	WFSB	09/25/12	09/25/12	NCIS: LA	9pm - 10pm		:30			NM	1	\$8,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$8,500.00			
N 34	WFSB	10/01/12	10/04/12	Late Night with David Letterm	11:35pm - 12:37am		:30			NM	2	\$1,900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	MTWT---				2	\$950.00			
Totals											83	\$108,575.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/30/12	44	\$53,250.00	\$45,262.50
10/01/12 - 10/04/12	39	\$55,325.00	\$47,026.25
Totals	83	\$108,575.00	\$92,288.75

Signature: _____ Date: _____

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